

Stars and Stripes FY 2021/22 Annual Supplement Calendar Plan - Supplements

* Products highlighted have a global distribution

Updated 4/2/21

Publication & Description	Gadgets Codes	Format & Theater POC & Designer	Distribution & Page Counts	SDP & Flyer Go/No Go	Preliminary Ad Space Check	Space Reservations	Ad Material Due	Transmit Files	Publication Date	
APRIL										
Month of the Military Child - Europe		TAB / GSS Mary / Yuko / Kayoko	SSE 4 (live) SSX x SSP 4 (live) US x	TBD Digital Edition	1-Feb	12-Mar	Mar 29, Apr 5, 12, 19 and 26	Mar 30, Apr 6, 13, 20 & 27	Mar 31, Apr 7, 14, 21 & 28	Thursdays April 1, 8, 15, 22 and 29
Welcome to Italy The guide to making a permanent change of station easier.	EWI	Magazine / SSE Mary / Carrie / Laura / Amy	SSE/ITALY 52 SSX x SSP x US x	Online Digital Edition	1-Feb	26-Feb	12-Mar	19-Mar	2-Apr	16-Apr
Cherry Point - ETO Information for service members eligible for G.I. Bill benefits.	CRP	TAB / SSC TBD / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Feb	25-Mar	8-Apr	13-Apr	15-Apr	26-Apr
Fitness Guide - SSE Only Health and fitness.	CHF	Magazine / SSC Alyssa / Doug	SSE 16-32 SSX x SSP x US x	Online Digital Edition	1-Feb	11-Mar	25-Mar	1-Apr	8-Apr	30-Apr
Welcome to Germany The guide to making a permanent change of station easier.	EIL	Magazine / SSE Mary / Carrie / Laura / Amy	SSE / GERMANY 48 SSX x SSP x US x	Online Digital Edition	1-Feb	12-Mar	26-Mar	2-Apr	16-Apr	30-Apr
MAY										
Welcome to Pacific Information on activities and more for military living in Korea, Japan and Okinawa.	PAM	Magazine Chris / Yukiyo	SSE x SSX x SSP 52 (Guam) US 56 (Korea) 76 (Japan / Okl)	Online Digital Edition	1-Mar	5-Feb	16-Feb	5-Mar	4/2 J O 4/9 K 4/21 G	14-May
Transition Guide Transition Guide	CRP CRPU	TAB / SSC TBD / Doug	SSE 16 SSX 16 SSP 16 US 16	Online Digital Edition	1-Mar	16-Apr	30-Apr	7-May	11-May	21-May
Graduation Tab - Pacific Special section for graduating DODDS seniors.	PGD	Weekly Tabs / SSP Chris / Yuko / Kayoko	SSE 16 (live) SSX x SSP x US x	Online Digital Edition	1-Mar	30-Apr	14-May	21-May	26-May	5/27 K O 5/28 J G
Welcome to UK The guide to making a permanent change of station easier.	EWU	Magazine / SSE Mary / Carrie / Laura / Amy	SSE/UK 32-52 SSX x SSP x US x	Online Digital Edition	1-Mar	2-Apr	16-Apr	23-Apr	14-May	28-May
Welcome to Naples The guide to making a permanent change of station easier.	EWN	Magazine / SSE Mary / Carrie / Laura / Amy	SSE/Naples 32-52 SSX x SSP x US x	Online Digital Edition	1-Mar	2-Apr	16-Apr	23-Apr	14-May	28-May
JUNE										
Graduation Tab - Europe Special section for graduating DODDS seniors.	EGD	TAB / SSC Mary / Carrie / Laura / Amy	SSE 12 SSX x SSP x US x	Online Digital Edition	1-Apr	7-May	21-May	28-May	2-Jun	3-Jun
Welcome to NCA (National Capital Area) Health and fitness.	CWC	Magazine / SSC TBD / Doug	SSE x SSX x SSP x US 16-32	Online Digital Edition	1-Apr	23-Apr	7-May	14-May	20-May	4-Jun
Stars and Stripes Cookbook DECA sponsored cookbook	CDC	Magazine / SSC TBD / Doug	SSE 16-32 SSX x SSP 16-32 US 16-32	Online Digital Edition	1-Apr	22-Apr	6-May	13-May	27-May	10-Jun
IMCOM Tokyo Summer Games Tokyo Olympic Program	PAM	Magazine / SSP Chris / Yuko / Kayoko	SSE 16-32 SSX x SSP 16-32 US x	Online Digital Edition	1-Apr	29-Apr	13-May	20-May	10-Jun	28-Jun
JULY										
Stripes Road Guide (Europe) Americans' guide to driving in Europe.	RDGE	Pocket-Magazine Mary / Carrie / Laura / Amy	SSE 48 SSX x SSP x US x	Online Digital Edition	3-May	21-May	4-Jun	11-Jun	2-Jul	16-Jul
Best of Pacific Best of Pacific dining and entertainment.	PBP	Magazine / SSP Chris / Yuko / Kayoko	SSE x SSX x SSP 48 US x	Online Digital Edition	3-May	23-Apr	5-May	10-May	3-Jun	16-Jul
Fitness Guide - SSP Only Health and fitness.	CHF	Magazine / SSC Alyssa / Doug	SSE x SSX x SSP 16-32 US x	Online Digital Edition	3-May	21-May	4-Jun	11-Jun	18-Jun	23-Jul
AUGUST										
Insurance Guide Guide to choosing and buying insurance.	CIG CGU	TAB TBD / Amy	SSE 16 SSX x SSP 16 US 16	Online Digital Edition	1-Jun	2-Jul	16-Jul	23-Jul	27-Jul	6-Aug
Germany Medical Guide Germany Medical Guide	EMG	Magazine / SSE Mary / Carrie / Laura	SSE 40 SSX x SSP x US x	Online Digital Edition	1-Jun	18-Jun	2-Jul	9-Jul	30-Jul	13-Aug
Fort Rucker ETO ETO	CRP	TAB / SSC TBD / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Jun	15-Jul	29-Jul	3-Aug	5-Aug	16-Aug
Fort Bliss - ETO Information for service members eligible for G.I. Bill benefits.	CRP	TAB / SSC Addition / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Jun	15-Jul	29-Jul	3-Aug	5-Aug	16-Aug
American Society of Military Spouse Entrepreneurs (AMSE)	CMS	TAB / SSC TBD / Ellen	SSE 16-32 SSX x SSP 16-32 US 16-32	Online Digital Edition	1-Jun	9-Jul	23-Jul	30-Jul	6-Aug	20-Aug
Fort Detrick ETO ETO	CRP	TAB / SSC TBD / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Jun	29-Jul	12-Aug	17-Aug	19-Sep	30-Aug
SEPTEMBER										
Education Guide Information for service members eligible for G.I. Bill benefits.	CEG CEGU	TAB / SSC TBD / Doug	SSE 16 SSX 16 SSP 16 US 16	Online Digital Edition	1-Jul	6-Aug	20-Aug	27-Aug	31-Aug	10-Sep
Welcome to Europe Guide # 2 Highlights travel and tourism for military families in Europe.	EWE	Magazine / SSE Mary / Carrie / Laura / Amy	SSE 68 SSX x SSP x US x	Online Digital Edition	1-Jul	23-Jul	6-Aug	13-Aug	3-Sep	17-Sep
Destination Paradise Features advice on travel, recreation, dining & shopping in the Pacific.	PDP	Magazine / SSP Chris / Yuko / Kayoko	SSE x SSX x SSP 52 US x	Online Digital Edition	1-Jul	24-Jun	9-Jul	16-Jul	10-Aug	17-Sep
Fort Hood ETO ETO	CRP	TAB / SSC TBD / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Jul	19-Aug	2-Sep	7-Sep	9-Sep	20-Sep
Fort Rucker ETO Information for service members eligible for G.I. Bill benefits.	CRP	TAB / SSC Addition / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Jul	19-Aug	2-Sep	7-Sep	9-Sep	20-Sep
Vicenza Medical Guide Medical guide for Vicenza	EMG	TAB / SSC Mary / Carrie / Laura / Amy	SSE 16-32 SSX x SSP x US x	Online Digital Edition	1-Jul	30-Jul	13-Aug	20-Aug	15-Sep	24-Sep
OCTOBER FY22										
CFC Guide Transition and Education Guide	CFC	TAB / SSC TBD / Amy	SSE 16 SSX 16 SSP 16 US 16	Online Digital Edition	1-Aug	3-Sep	17-Sep	24-Sep	29-Sep	8-Oct
Fort Bliss - ETO Information for service members eligible for G.I. Bill benefits.	CRP	TAB / SSC TBD / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Aug	9-Sep	23-Sep	28-Sep	30-Sep	11-Oct
NOVEMBER										
Cherry Point - ETO Information for service members eligible for G.I. Bill benefits.	CRP	TAB / SSC TBD / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Sep	7-Oct	14-Oct	19-Oct	21-Oct	1-Nov
Fort Campbell - ETO Information for service members eligible for G.I. Bill benefits.	CRP	TAB / SSC TBD / Ellen	SSE x SSX x SSP x US 16	Online Digital Edition	1-Sep	7-Oct	14-Oct	19-Oct	21-Oct	1-Nov
Veteran's Guide Information for service members eligible for G.I. Bill benefits.	CRP	TAB / SSC TBD / Doug	SSE x SSX x SSP x US 16	Online Digital Edition	1-Sep	30-Sep	8-Oct	22-Oct	27-Oct	5-Nov
SSP 2022 Wall Calendar	MISC	SSP Chris C. / Ellen	SSE x SSX x SSP 1 US x	Online Digital Edition	15-Jan	29-Jun	29-Jul	9-Aug	13-Aug	5-Nov
Transition Guide Transition Guide	CRP CRPU	TAB / SSC TBD / Doug	SSE 16 SSX 16 SSP 16 US 16	Online Digital Edition	1-Sep	8-Oct	22-Oct	29-Oct	2-Nov	12-Nov
SSP 2022 Desktop Calendar	MISC	SSP Chris C. / SSP TBD	SSE x SSX x SSP 1 US x	Online Digital Edition	15-Jan	30-Jul	10-Sep	22-Sep	28-Sep	12-Nov
SSP 2022 Monthly Planner	MISC	SSP Chris C. / SSP TBD	SSE x SSX x SSP 1 US x	Online Digital Edition	15-Jan	29-Jun	27-Aug	17-Sep	24-Sep	12-Nov
European Christmas Markets Guide Products and services for the U.S. military stationed in Europe.	ECM	Magazine / SSE Mary / Carrie / Laura / Amy	SSE 40 SSX x SSP x US x	Online Digital Edition	1-Sep	23-Sep	1-Oct	8-Oct	29-Oct	12-Nov
Camp As Sayliyah ETO Information for service members eligible for G.I. Bill benefits.	CRP	TAB / SSC TBD / Ellen	SSE x SSX x SSP x US x	Online Digital Edition	1-Aug	13-Oct	26-Oct	2-Nov	4-Nov	15-Nov
Stars and Stripes Holiday Cookbook DECA sponsored cookbook	CDC	Magazine / SSC TBD / Doug	SSE 16-32 SSX x SSP 16-32 US 16-32	Online Digital Edition	1-Sep	15-Sep	30-Sep	7-Oct	20-Oct	19-Nov

TAB = Tabloid Sizes: * SSE/SSP - 10.25"x13.75" * SSX - 10.25"x13.75" * US Vertis - 9.75"x11" * US Freelance Star - 10.25"x11.75" * US Fayetteville - 10"x10.25"
 Magazine = Magazine Sizes: * SSE - 7.6" x 10.5" * SSP - 8.5"x11"
 Pocket-Magazine = SSE Pocket Magazine Size: 5.836"x8.267"